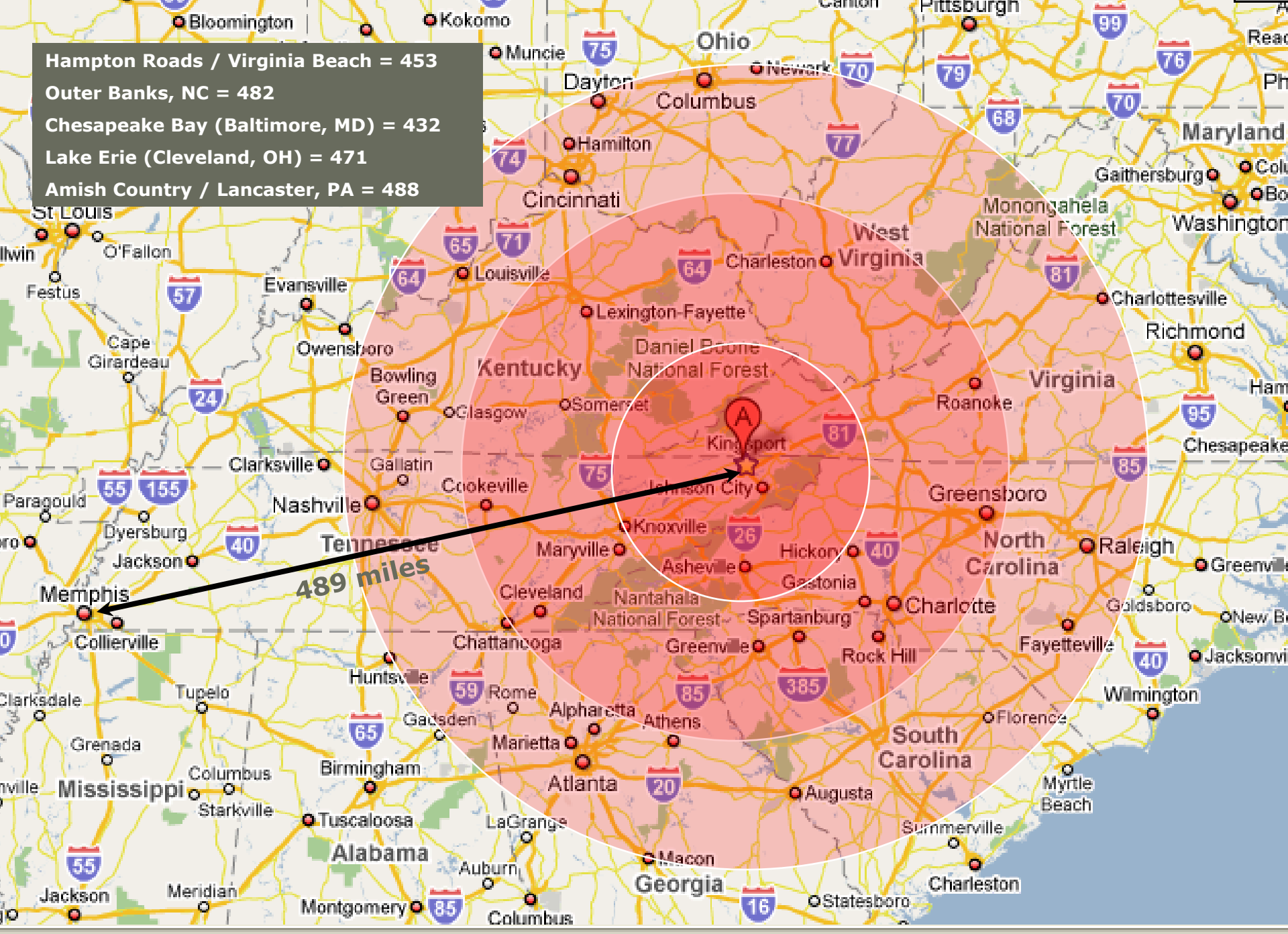
Jeff Fleming, AICP
Assistant City Manager for Development
fleming@ci.kingsport.tn.us


Hampton Roads / Virginia Beach = 453
Outer Banks, NC = 482
Chesapeake Bay (Baltimore, MD) = 432
Lake Erie (Cleveland, OH) = 471
Amish Country / Lancaster, PA = 488
489 miles
Bloomington
Kokomo
Muncie
Ohio
Pittsburgh
Dayton
Columbus
Newark
Hamilton
Cincinnati
Maryland
Gaithersburg
Washington
Monongahela National Forest
West Virginia
Charleston
Louisville
Evansville
Owensboro
Lexington-Fayette
Charlottesville
Richmond
Daniel Boone National Forest
Kentucky
Bowling Green
Glasgow
Somerset
Virginia
Roanoke
Kingsport
Chesapeake
Clarksville
Gallatin
Cookeville
Johnson City
Greensboro
Nashville
Knoxville
Paragould
Dyersburg
Tennessee
Maryville
Hickory
North Carolina
Raleigh
Jackson
Asheville
Gastonia
Memphis
Cleveland
Nantahala National Forest
Charlotte
Goldsboro
Spartanburg
Collierville
Chattanooga
Greenville
Rock Hill
Fayetteville
Huntsville
Rome
Wilmington
Tupelo
Clarksdale
Gadsden
Alpharetta
Athens
Florence
Grenada
Marietta
South Carolina
Columbus
Birmingham
Atlanta
Mississippi
Starkville
Augusta
Myrtle Beach
Tuscaloosa
LaGrange
Summerville
Alabama
Macon
Auburn
Georgia
Charleston
Jackson
Meridian
Montgomery
Columbus
Statesboro

Kingsport is…

in Tennessee's 5th Largest Metro

Nashville-M'boro-Franklin, TN	1,550,733
Memphis, TN-MS-AR	1,285,732
Knoxville, TN	691,152
Chattanooga, TN-GA	518,441
Kingsport-Bristol, TN-VA	304,689
Clarksville, TN-KY	261,220
Johnson City, TN	195,849
Morristown, TN	135,914
Jackson, TN	112,685
Cleveland, TN	112,143
Cookeville, TN	102,982
Tullahoma, TN	99,494
Sevierville, TN	84,835
Columbia, TN	81,938
Greeneville, TN	66,157
Crossville, TN	53,590
Harriman, TN	53,430
Athens, TN	52,511
Humboldt, TN	49,257
Shelbyville, TN	44,696
Lawrenceburg, TN	40,954
La Follette, TN	40,936
Dyersburg, TN	37,600

Kingsport is…

a proud part of America's Mountain South

Knoxville, TN	691,152
Greenville, SC	624,715
Chattanooga, TN-GA	518,441
Asheville, NC	408,436
Kingsport-Bristol, TN-VA	304,689
Charleston, WV	303,944
Roanoke, VA	298,108
Huntington, WV	284,234
Spartanburg, SC	280,738
Johnson City, TN	195,849
Charlottesville, VA	194,391
Anderson (Clemson) , SC	182,285
Blacksburg-Christiansburg, VA	158,328
Morristown, TN	135,914
Harrisonburg, VA	118,408
Staunton-Waynesboro, VA	117,170

Quick Facts

Kingsport's settlement pre-dates the State of Tennessee by 35 years!

1761 - British Fort Robinson built in present Kingsport (later taken over by U.S. and renamed Fort Patrick Henry)

1775 - Land grant awarded to first King's Port settler

1775-1783 - American Revolutionary War

1779 - Sullivan County, NC (later TN) formally established

1784-1789 The Lost State of Franklin

1796 - Tennessee statehood from North Carolina

1822 - "Old" Kingsport incorporated

1861-1865 - American Civil War

1865-1877 Reconstruction

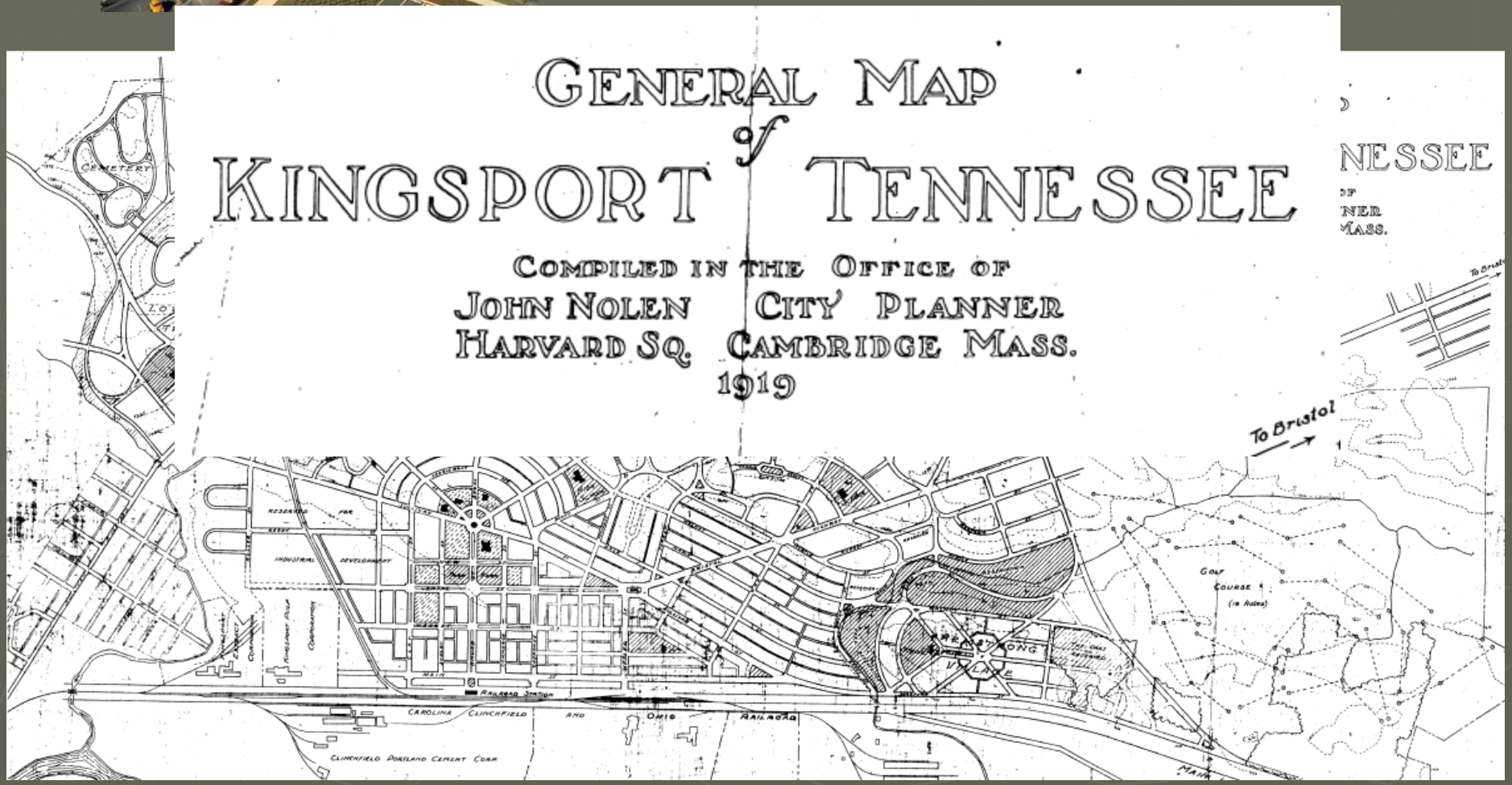
1914-1918 World War I

1917 - "New" Kingsport incorporated (nearly 100 years after "Old" Kingsport)

2009 = 248 years after original settlement

Kingsport (1917)

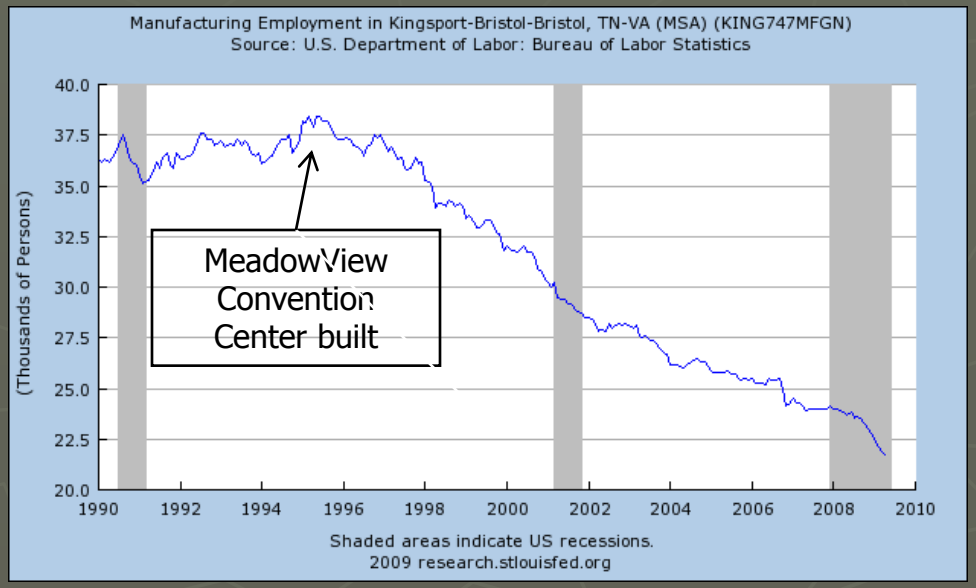
A John Nolen planned city



The 1999 Economic Summit
Economy in Transition

- "Last one out, turn out the lights"
- Major manufacturing closures/lay-offs
- Eastman spin-off from Kodak
- Major changes in elected officials
- Major changes in leadership
- A new day, a new plan
- "Rustbelt" city
- Call to action

Kingsport Manufacturing Jobs 1990-2009



The 1999 Economic Summit Initiatives

Non-traditional economic development initiatives:

- Higher Education (Educate & Grow)

- Recruit people (educated with income)
  - Retail amenities
  - Accessibility (airport)
  - Quality of life amenities
  - Commitment to education

- Small business & entrepreneurs

- Public arts, sculpture, music, cultural amenities

- Leisure/hospitality/sports tourism

- Redevelopment (inc. downtown)

Broad Street Redevelopment
Concept Plan 2001

Higher Education Initiative

Northeast State, University of Tennessee, King, LMU, Carson-Newman

A Harvard Top 16 Innovations Finalist 2009

2 years free tuition to H.S. graduates

Childcare

Public Transit

$17 million local capital funding

2,100 students

2002 – Applied Technology

2008 – Health Professions

2009 – Higher Education

2009 – Advanced Manufacturing

Future – Automotive Tech

First LEED certified, publicly funded green higher education building in Tennessee

movetokingsport.com

KINGSPORT TENNESSEE

OFFICIAL RELOCATION GUIDE

THE FACTS | CAREERS | FAMILIES | HOMES | ACTIVIT

What Are You Looking For? SEARCH

CONTACT US – or – Call 423-392-

MEET OUR NEIGHBORS - Select an image and we'll introduce you to some of those who call Kingsport their new home.

A community like no other ... and we'll prove it!

Sign the Guestbook and we'll get started to help you FIND A JOB, FIND A HOME and discover a new life in Tennessee's bright spot.

Get Started Now

Tennessee's Bright Spot

Offering a dynamic combination of pristine beauty and cutting-edge technology, the city of Kingsport is a beacon of hospitality in an

Kingsport Just For You...

Select a preference below for custom information related to your interests in our community. It's Kingsport just for you...

Top Destinations - Must See

Ride The Bus!

It's almost as good as being there yourself. R the Downtown Kingsport Tour Bus with Chad

Why Kingsport?
USA Today (Sept 2007):
"1 in 8 workers leave by 6 a.m."

- My commute to Downtown is a grand total of 10 minutes
- I can be at my son or daughter's school in 6 minutes
- I can be at 2 different hospitals in less than 6 minutes
- I can be riding a bike on an 8-mile greenbelt in 5 minutes
- I can be in a 3500 nature preserve in a mountaintop park in 19 minutes
- I can be walking around a lakefront park in 12 minutes
- I can be at the airport (& park at the front door) in 20 minutes
- I can be at 100 different national retailers in under 6 minutes!!

Forbes Magazine
Lowest Cost of Doing Business
April 5, 2007

Major Metros ranked by lowest cost of doing business*:

1. Greensboro, NC
2. Wilmington, NC
3. **Kingsport, TN**
10. Asheville, NC
12. Roanoke, VA
14. Knoxville, TN
22. Clarksville, TN
24. Chattanooga, TN
26. Richmond, VA
27. Raleigh, NC
42. Nashville, TN
74. Spartanburg, SC
78. Memphis, TN
104. Tampa-St. Petersburg, FL
109. Charleston, SC
119. Atlanta, GA
122. Orlando, FL
126. Kansas City, MO
131. Cincinnati, OH
134. Greenville, SC
135. Denver, CO
139. Austin, TX
144. Cleveland, OH
145. Baltimore, MD
150. Miami, FL
159. Dallas, TX
169. Seattle, WA
178. Washington, DC-Northern Virginia
186. Los Angeles, CA
192. Philadelphia, PA
193. San Diego, CA
197. Boston, MA
198. San Francisco, CA
199. San Jose, CA
200. New York, NY

*Johnson City ranked #30 in smaller metros

Atlanta
Charlotte
Cincinnati
Detroit
Orlando
Memphis
Tampa
Fort Lauderdale

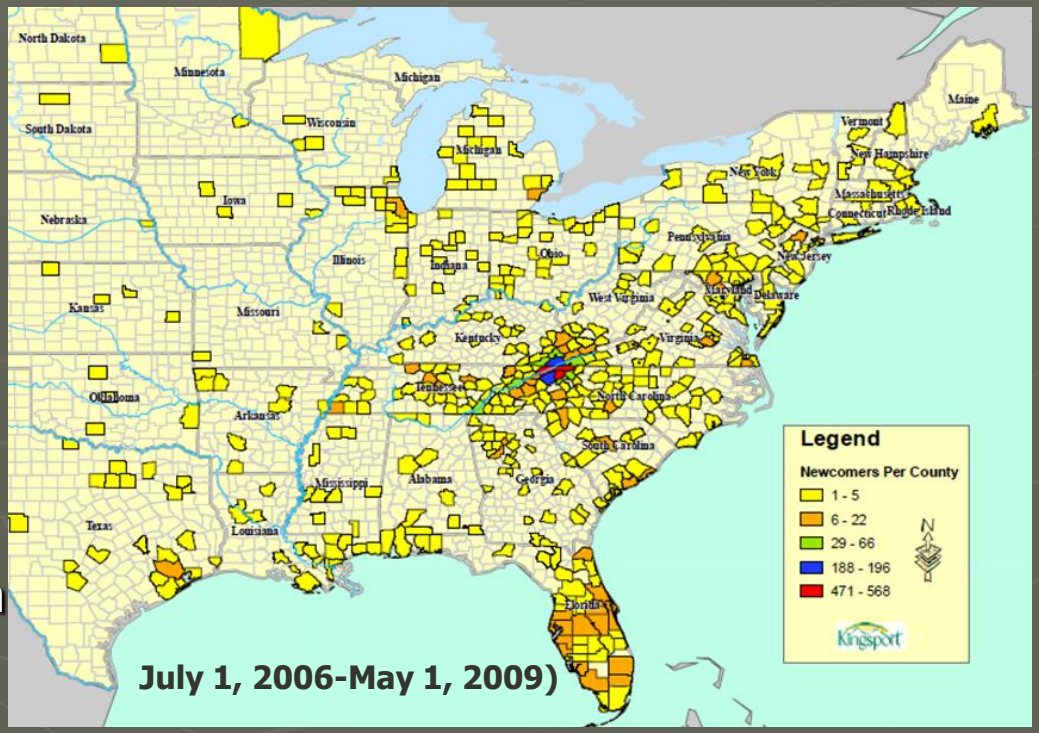
Results

11 months fiscal YTD (ending May 2009)

1,257 families from 39 states moved to Kingsport.

Top Donor States (Jul-Dec 08)

1. Virginia
2. Florida
3. North Carolina
4. Georgia
5. Kentucky
6. Michigan, South Carolina
7. Ohio
8. California, New York, Indiana
9. Pennsylvania, Texas
10. Maryland



Move To Kingsport

1,363 families from 40 states relocated to Kingsport during **FY2009**

- 4,757 families from 48 states since the beginning of MoveToKingsport.com (July 2006)*

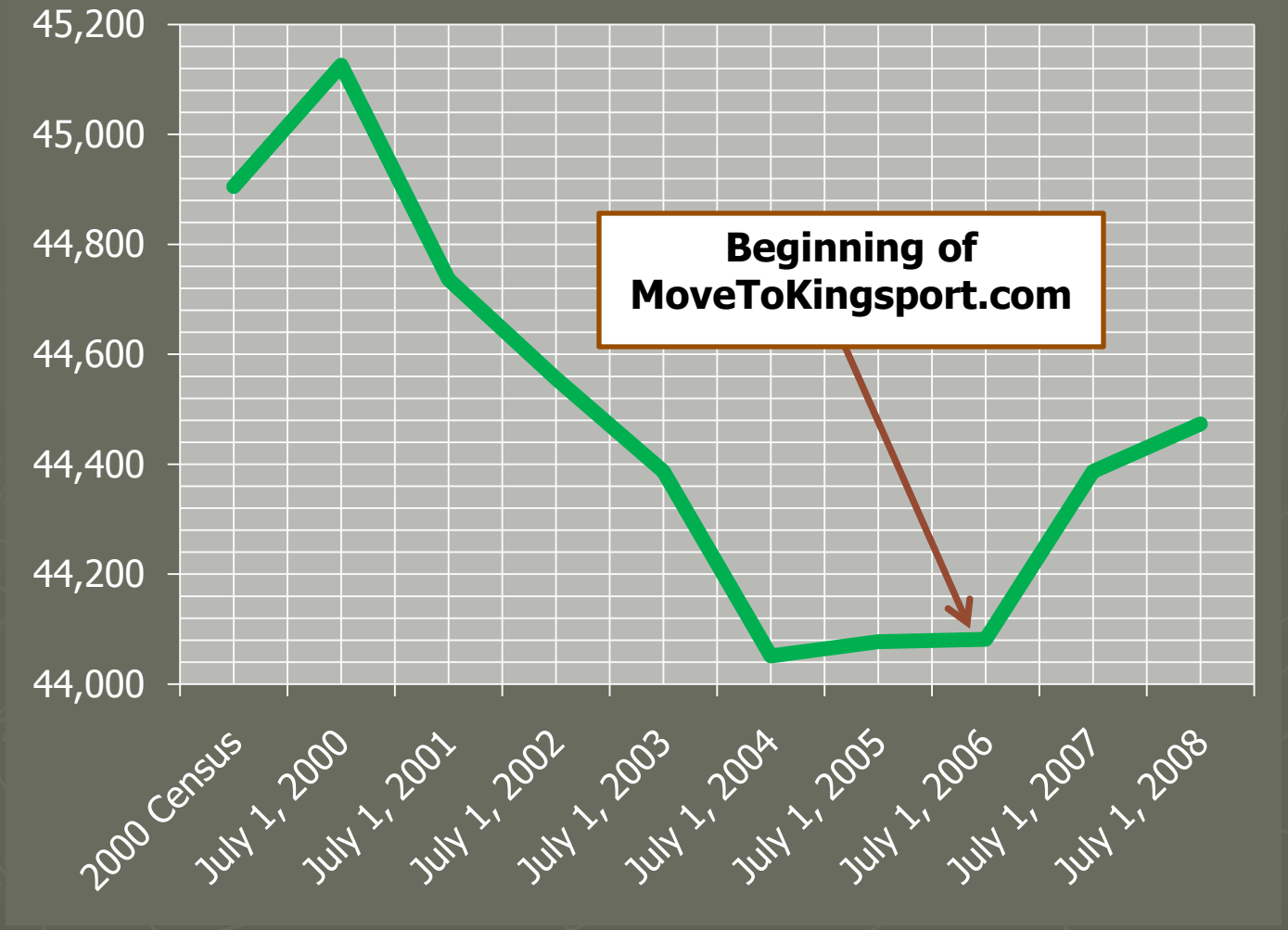
- 182 were new construction
- 1,181 moved into existing structures

- 69.75% chose to live inside the city limits of Kingsport
- 59.9% of new construction was inside city limits of Kingsport

Comparing this Fiscal Year with average FY 2007-2009:

- New residential construction is down -38.02%
- Out-of-state relocations to Kingsport are down -11.43%

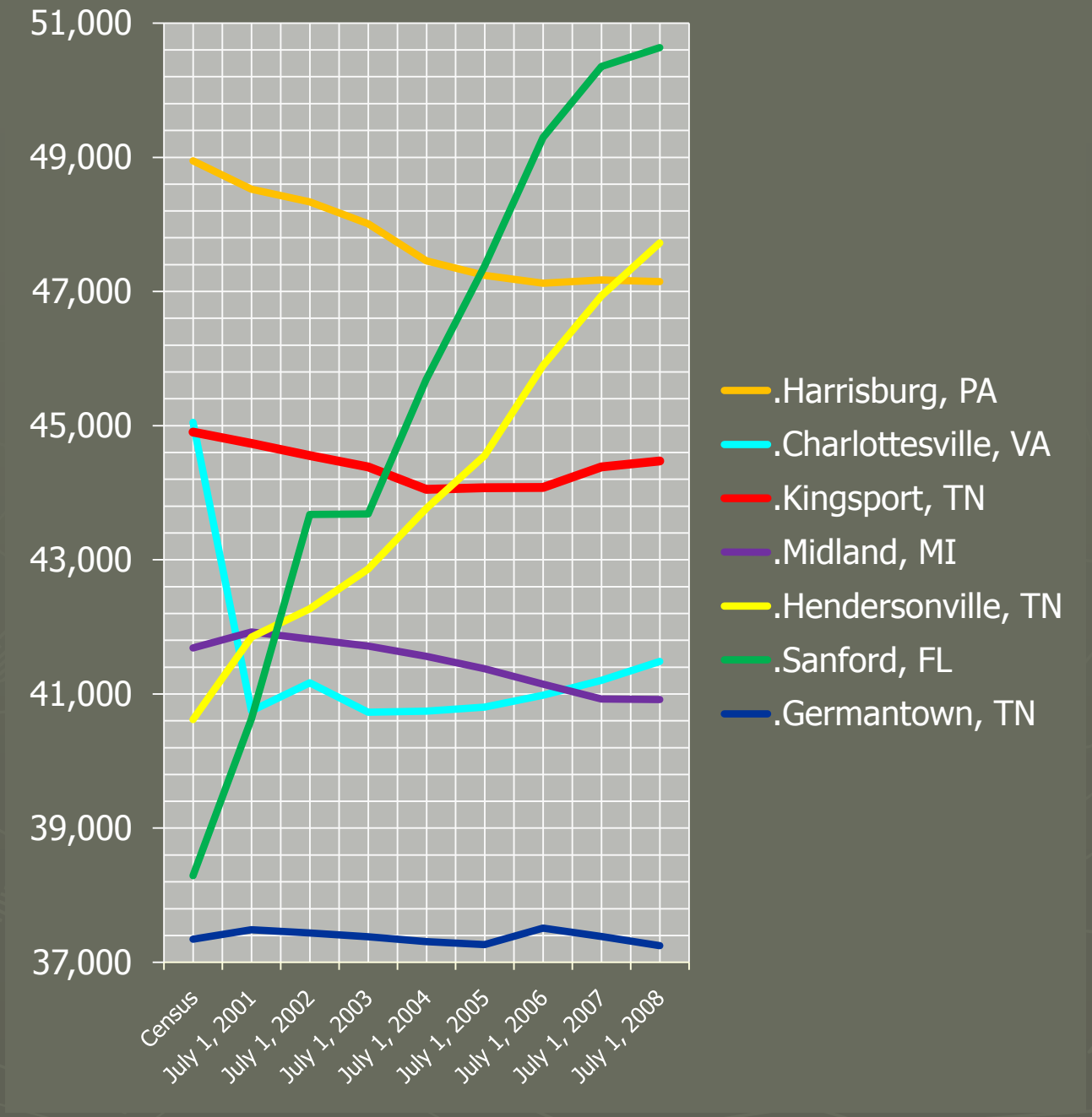
Kingsport Population



Not too hot,

...not too cold

...just right



Retail sales taxes generated by newcomers

- 787 ***net*** new residential water connections (July 1, 2006 – June 30, 2009)
- Census average = 2.3 persons per household
- 787 x 2.3 = 1,810 new residents (with City water/Sullivan County/Kingsport zip code)
- 69.75% located inside City limits
- 69.75% x 1,810 = 1,262 estimated new city residents
- $10,382 retail sales per capita (TN, U.S. Census 2002)
- $10,382 x 1,810 = **$13,107,015 in new retail sales**
- Local sales tax = 2.5%
- 2.5% x $13,107,015 = **$327,675 sales tax revenue per year (divided between City and Schools)**

Kingsport is…
$8.2 billion of retail potential

Kingsport Town Center
a $45 million mall transformation

Kingsport is…
$50+ million invested in redevelopment

Smart growth adding $32 million in net new sales

Hundreds of new trees retrofit into parking areas

Integrated with 8-mile greenbelt

Kingsport is…
Marriott's award-winning mountain resort

$28 million expansion now underway!

6 minutes from Downtown

Cattails
Golf

$65,744,840 in spin-off private taxable investments

(1998-2008 Sullivan Co Public Tax Records)

SOUTHEAST ELEVATION - OPTION 3

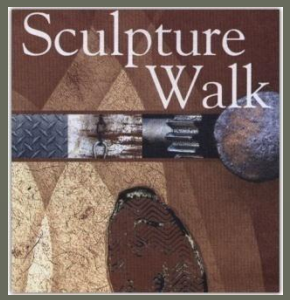
Chapman Griffin Lanier Stevenbach Architects

Meadowview Hotel Expansion

KINGSPORT, TENNESSEE

CGLS ARCHITECTS

Downtown Kingsport Renaissance



$20,273,200 in private investment in over a 10 year period (1998-2008)

Excluding churches, hospital, higher education

Downtown Façade & Redevelopment Grants

Economic Development Board

$135,000 Façade Fund
<$5,000 average per grant
2 years, 28 recipients

$100,000 Demolition/Environmental
$14,000 average
$20,000 max
8 months, 6 recipients

Just added $150,000

Northwest Passage III

CONTACT

Location:

Public Art

Cultural Arts Division

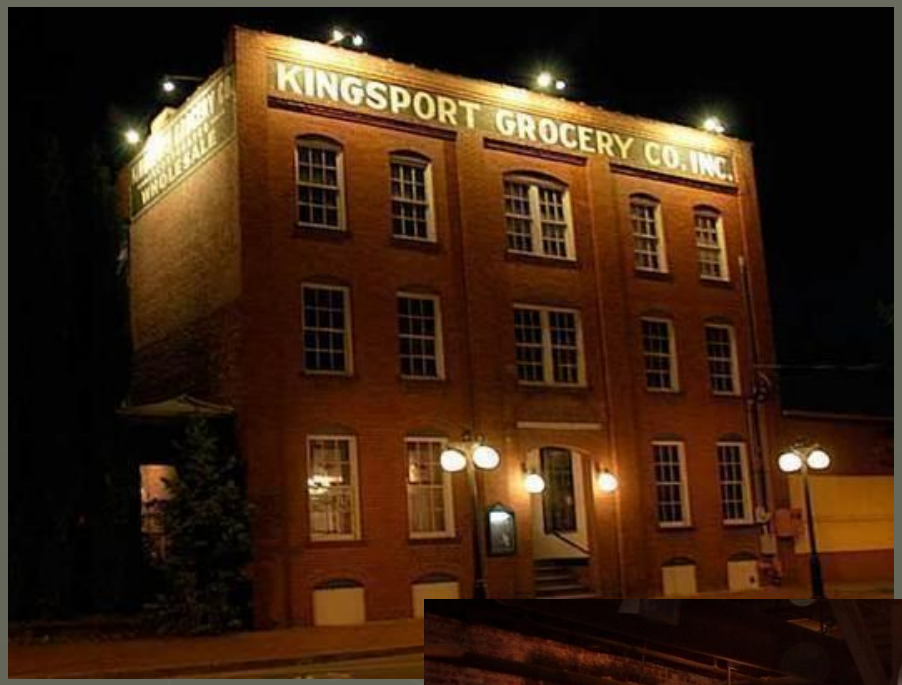
1200 East Center Street

Kingsport, TN 37660

Phone:

423-392-8416

Fax:



Downtown Kingsport

Restaurants

Microbrews

Live music venues

State Theatre

1939

2009

BANQ Downtown Kingsport

Repurposing an early 20th century bank, now "banq"uet facility and professional offices

Events in Downtown Kingsport

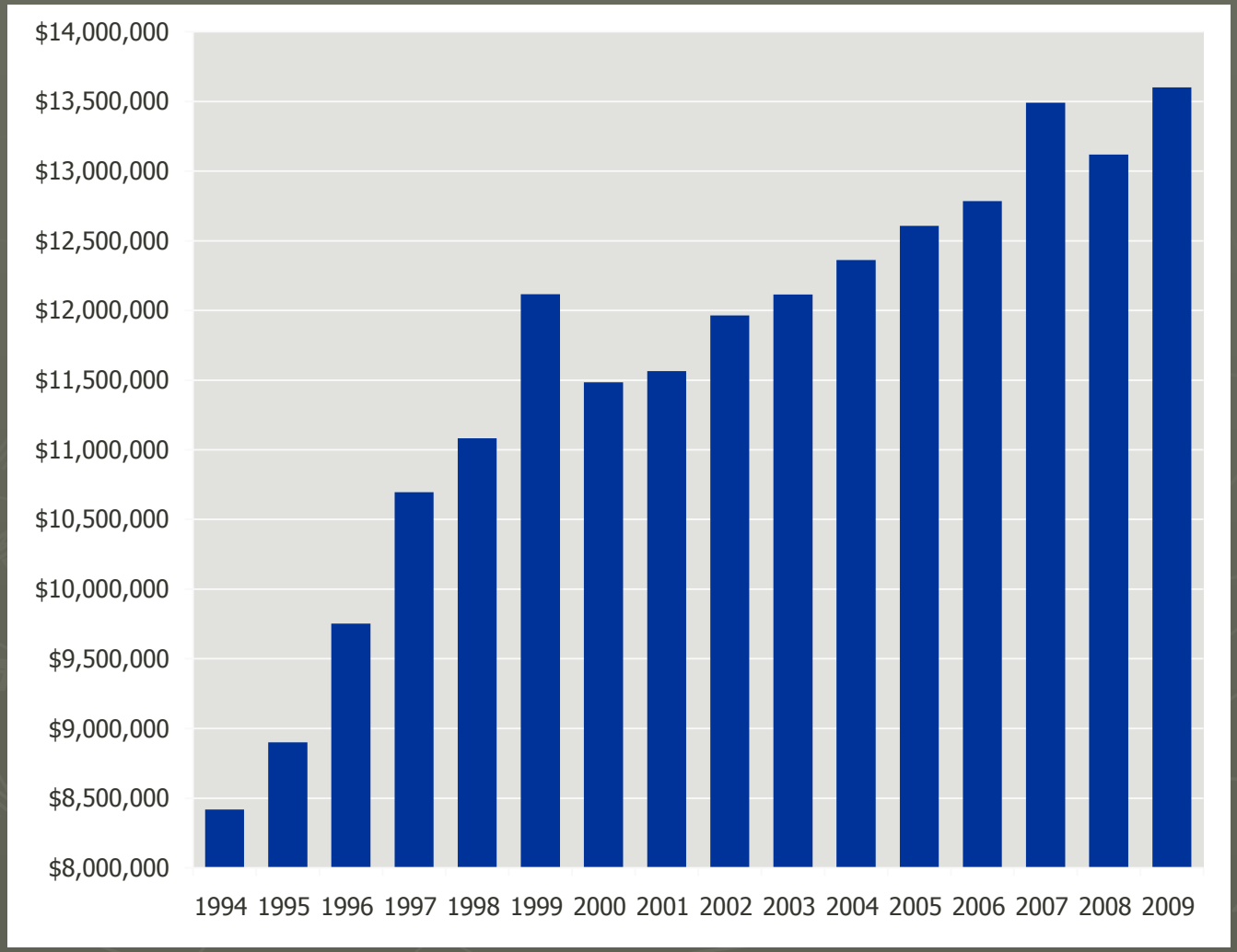
"Everybody's neighborhood"

Results:
from Rustbelt
to Renaissance

Results: Retail Sales Tax Collections

11 months YTD 1994-2009

62% increase



Source: City of Kingsport Finance Department, May 20, 2009

Results: House Price Appreciation 1st in Tennessee, 44th in Nation 1Q08-1Q09

Source: FHFA May 27, 2009

- **+1.27% Kingsport-Bristol, TN-VA**
  +1.05% Clarksville, TN-KY
  +0.09% Jackson, TN
  +0.00% Nashville-Murfreesboro-Franklin, TN
  -0.03% Knoxville, TN
  -0.04% Johnson City, TN
  -0.07% Chattanooga, TN-GA
  -0.82% Memphis, TN-MS-AR
  -1.35% Morristown, TN
  -1.36% Cleveland, TN

Results: House Price Appreciation
44th in Nation 1Q08-1Q09
Source: FHFA May 27, 2009

- 6. Spartanburg, SC 3.18%
  18. Greenville-Mauldin-Easley, SC 2.23%
  35. Hickory-Lenoir-Morganton, NC 1.51%
  42. Columbia, SC 1.32%
  44. Kingsport-Bristol, TN-VA 1.27%
  45. Durham-Chapel Hill, NC 1.27%
  51. Raleigh-Cary, NC 1.16%
  65. Lexington, KY 0.78%
  78. Charlotte-Gastonia-Concord, NC-SC 0.39%
  79. Asheville, NC 0.31%
  81. Greensboro-High Point, NC 0.26%
  83. Louisville, KY-IN 0.15%
  89. Nashville-Murfreesboro-Franklin, TN 0.00%
  90. Knoxville, TN -0.03%
  92. Chattanooga, TN-GA -0.07%
  100. Roanoke, VA -0.27%

Results: House Price Appreciation
44th in Nation 1Q08-1Q09
Source: FHFA May 27, 2009

- **44. Kingsport-Bristol, TN-VA 1.27%**
  114. Winston-Salem, NC -0.53%
  150. Atlanta-Sandy Springs-Marietta, GA -1.65%
  174. Richmond, VA -3.01%
  178. Charleston-North Charleston-Summerville, SC -3.19%
  179. Gainesville, GA -3.46%
  184. Wilmington, NC -3.70%
  187. Virginia Beach-Norfolk-Newport News, VA-NC -4.02%
  233. Myrtle Beach-North Myrtle Beach-Conway, SC -7.10%
  245. Washington, DC-VA-MD-WV -9.98%

updated August 27, 2009

CITY OF KINGSPORT	2005	2006	2007	2008	2009	Change (between 2005 and latest available data)
Unemployment Rate*	8.8%	7.8%	5.2%	8.2%	12.0%	**3.2%**
Construction Value*****	$66,809,260	$88,560,394	$164,480,512	$173,102,255	n/a	**159.1%**
Population	44,114	44,122	44,435	44,473	**	**0.7%**
Labor Force*	19,070	19,160	19,440	19,340	19,590	**2.7%**
Employed*	17,390	17,680	18,430	17,760	17,240	**-0.9%**
Not in labor force	25,044	24,962	24,995	25,133	n/a	**-0.2%**
Retail Sales***	$1,245,600,000	$1,287,900,000	$1,283,800,000	$1,327,200,000	****	**6.6%**

Unemployment (U.S., State, Metro & County Data)*	2005	2006	2007	2008	2009	Change 2005-2009
Hawkins County	8.0%	8.2%	5.2%	8.4%	11.8%	**3.8%**
Sullivan County	5.3%	5.6%	3.8%	6.1%	9.4%	**4.1%**
Oak Ridge, City of	4.2%	4.8%	3.4%	5.6%	8.4%	**4.2%**
Johnson City, City of	4.7%	4.9%	3.7%	6.3%	9.0%	**4.3%**
U.S. unemployment	5.2%	5.0%	4.9%	6.0%	9.7%	**4.5%**
Kingsport-Bristol MSA	5.4%	5.7%	4.1%	6.4%	9.9%	**4.5%**
Washington County	4.6%	4.9%	3.6%	6.1%	9.2%	**4.6%**
Tri-Cities CSA	5.2%	5.5%	4.0%	6.4%	9.8%	**4.6%**
Johnson City MSA	4.9%	5.1%	3.8%	6.4%	9.7%	**4.8%**
Carter County	5.3%	5.2%	4.3%	6.4%	10.2%	**4.9%**
Tennessee, State of	5.6%	6.0%	4.2%	7.0%	10.8%	**5.2%**
Cleveland, City of	8.6%	8.4%	5.8%	10.2%	14.4%	**5.8%**
Bristol (TN), City of	5.8%	6.3%	4.1%	6.6%	11.6%	**5.8%**
Greene County	8.5%	8.8%	6.6%	9.5%	17.4%	**8.9%**
Morristown, City of	9.2%	10.2%	6.6%	13.0%	18.9%	**9.7%**
Maryville, City of	8.2%	8.1%	6.0%	11.7%	19.6%	**11.4%**

Results

- 2007 – Record year for new investment ($164.48 million)
- 2008 – a record year for new investment (2nd year in a row) $180.9 million
- Eastman's $1.3 billion "Project Reinvest"
- Holston Valley Medical Center $100mm "Project Platinum"
- Holston Medical Group's new 6-story building ($40mm)
- #1 Walking City by Walk! Magazine
- Dobyns-Bennett High School named Top 4% by Newsweek (x5)
- 2009 – new elementary school opens – first in nearly 60 years!
- MeadowView won "best in class" in 4 categories from North American Lodging Association
- Materials agreement stimulates creation of 600+ residential lots

The Future

Kingsport Press 2008
(from Sullivan Street)

The Future

$18.5-$24 million redevelopment
Former Book Printing Factory
Downtown Kingsport
70,000 new medical visits per year

The Press Building:
Mountain Region Family Medicine, P.C.

Mountain Region
FAMILY
MEDICINE, P.C

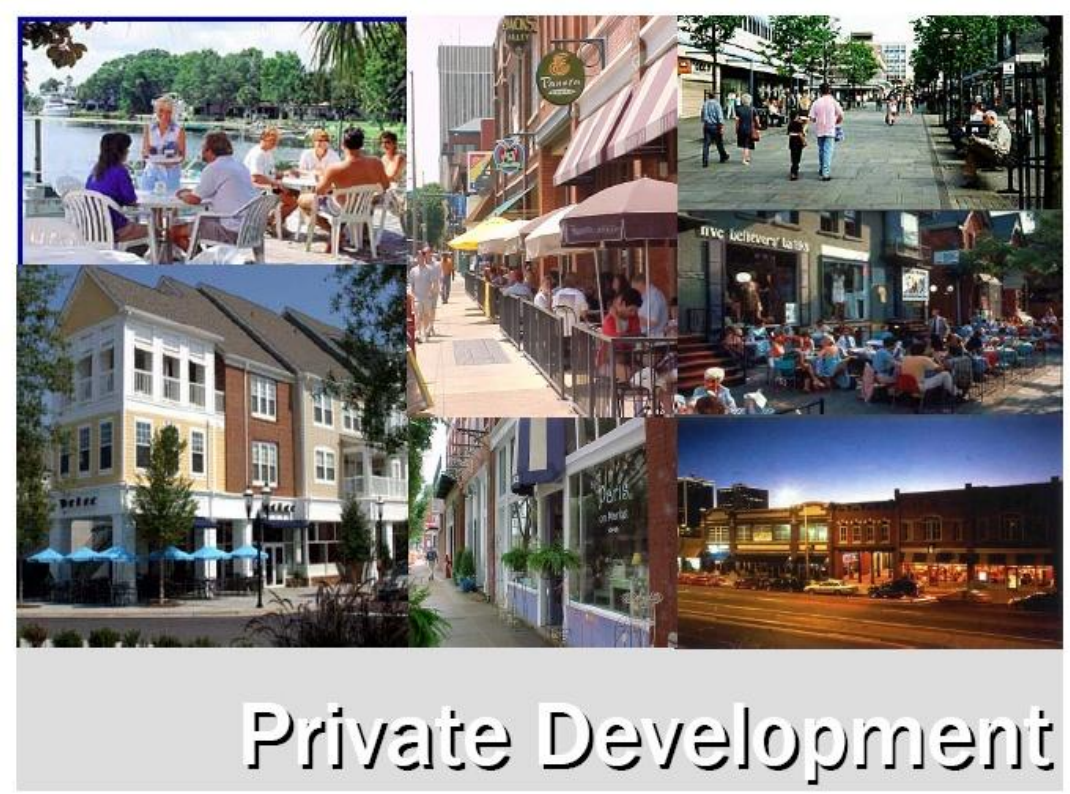
The Future: RiverWalk

20 year phased master plan

First 5 years:

$9 million in public improvements

$23 million in private investments

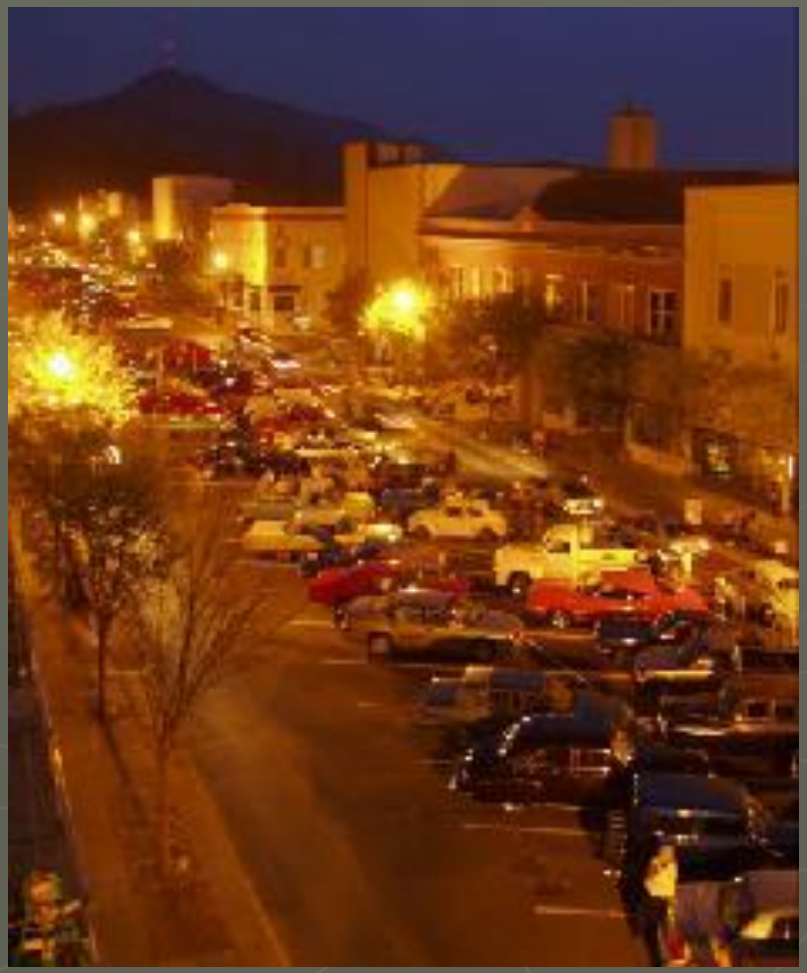


The Future: Aquatic Center

- Fitness, Competition, Wellness, Leisure

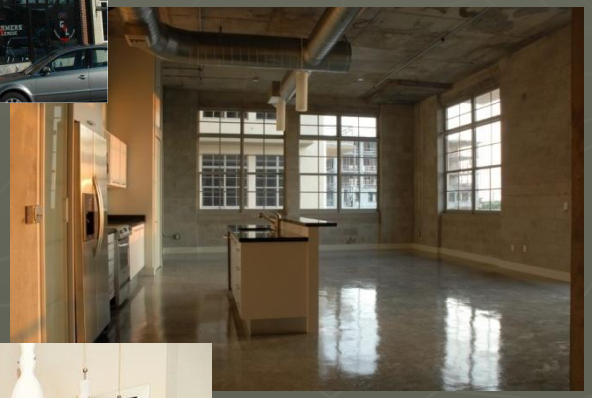
The Future: Downtown TIF

- Areawide TIF
- Established 2008
- First funds available 2009
- Expected to generate $160,000 per year new funding for downtown projects, maintenance, landscaping, etc.



The Future: Loft Incentive

- Level playing field
- Compared to new "greenfield" residential
- Defrays expense of secondary access/egress to 2nd & 3rd floor living spaces
- Lessens economic hardship of sprinkler installation



Higher Ed = Hired

Kingsport

Tennessee

Improved Educational Opportunities
= Qualified Workforce
= Better Career Opportunities
= Higher Disposable Income
= Greater Standard of Living

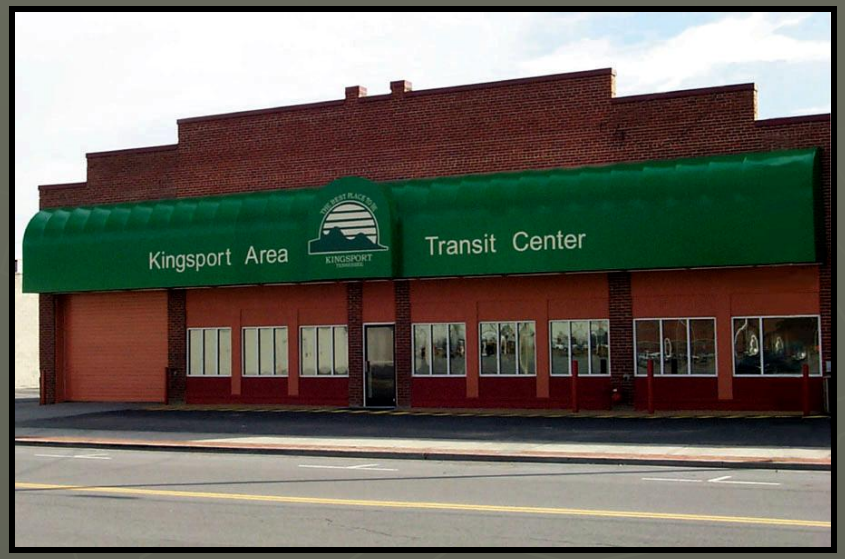
Bachelor's degree or higher (U.S. Census)

Johnson City (2000)	29.4%
Washington Co, TN (2006)	28.1%
United States (2006)	27.0%
Kingsport City (2000)	**23.6%**
Tennessee (2006)	21.7%
Greeneville (2000)	20.4%
Sullivan County (2006)	19.9%
Bristol, TN (2000)	17.4%
Bristol, VA (2000)	17.0%
Washington Co, VA (2000)	16.1%
Church Hill (2000)	15.8%
Elizabethton (2000)	15.4%
Carter County (2000)	12.8%
Greene County (2000)	12.8%
Mount Carmel (2000)	11.8%
Unicoi County (2000)	10.6%
Hawkins County (2000)	10.0%
Scott Co, VA (2006)	8.3%

The First Step: RCAT at KATS

Regional Center for Applied Technology at Kingsport Area Transit System

Before



After

2000

Grand Opening

September 16, 2002

Graduating Seniors

whose parents live in Kingsport can

attend **Northeast State**
Technical Community College

for two years tuition free.

That's right - tuition free!

PARTNERS IN EDUCATION

Northeast State
Technical Community College
AND
CITY OF KINGSPORT

Through a unique partnership, the city and college have joined to provide the resources needed to educate young people, and foster the region's economic progress and quality of life.

The program is simple: graduating seniors whose parents live in Kingsport can attend Northeast State Technical Community College for two years tuition free. That's right - tuition free.

Kingsport-funded scholarships are available for students to pursue college transfer or technical programs at Northeast State. Students can start up almost any career path with Northeast's transfer program where more than 40 fields of study lead to an associate degree. Or students can get a competitive edge with the college's technical programs that allow for quick entry into the workforce. Last year, 93 percent of Northeast State's technical graduates landed jobs in their fields of study.

In addition to the scholarship funds, Kingsport and Northeast State are working to create the Regional Center for Applied Technology to be located in downtown Kingsport. The 16,000 square-foot facility will combine convenience with cutting-edge education for Kingsport residents.

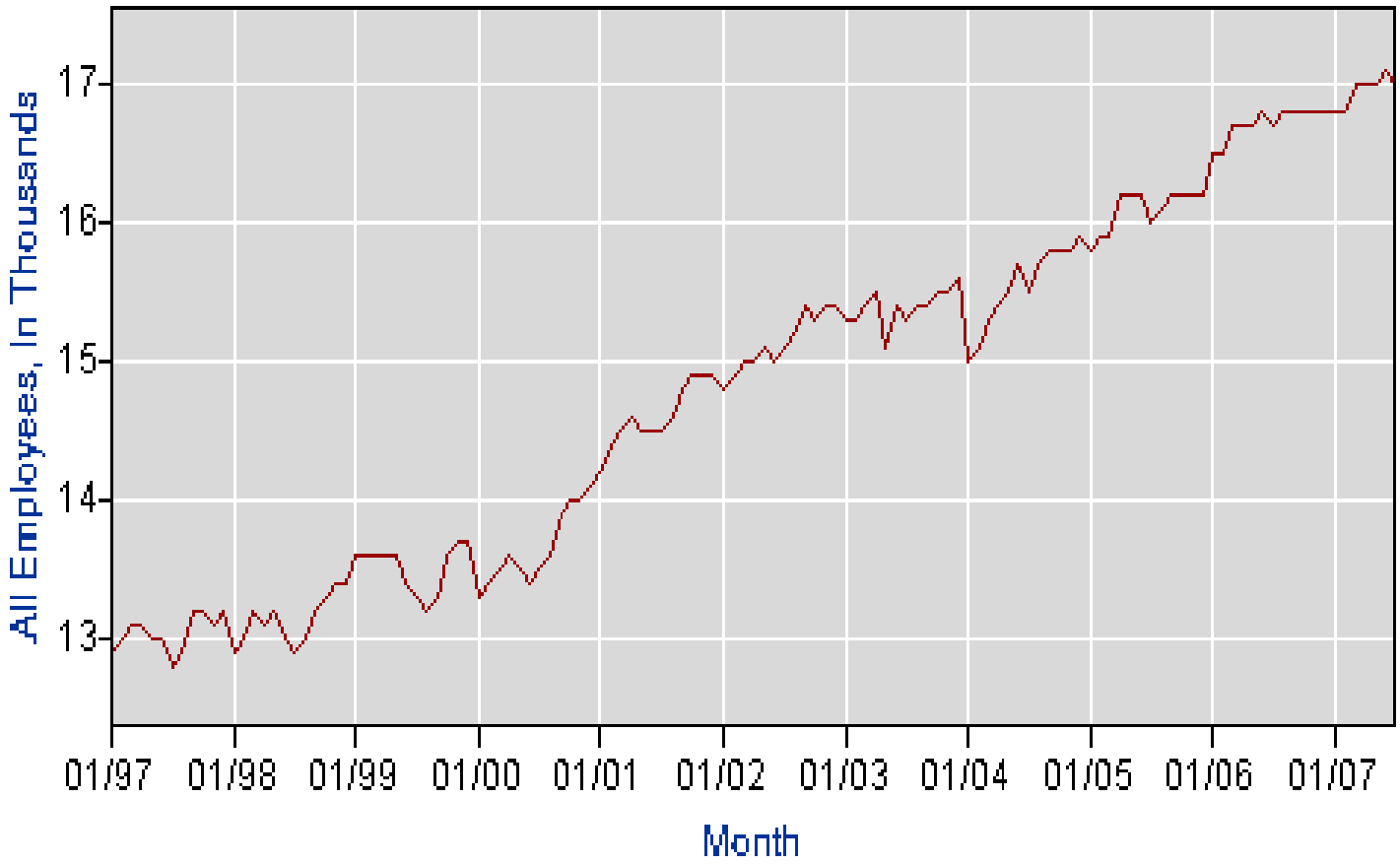
Educate and grow is a vision that allows Kingsport and Northeast State to offer young people the best of what each has to offer. In turn, young people will receive an education that will benefit and advance their career choices, and provide employers with a well-trained and skilled workforce.

Kingsport Mayor Jeanette Blazier and Northeast State Community College President William Locke.

For more information about the city of Kingsport scholarships, call Kathy at 323-0214.

How important are healthcare jobs to Kingsport?

Source: Bureau of Labor Statistics, Kingsport Metropolitan Statistical Area



Jan 97 – Jan 07

Kingsport Academic Village

Regional Center for Health Professions (2008)

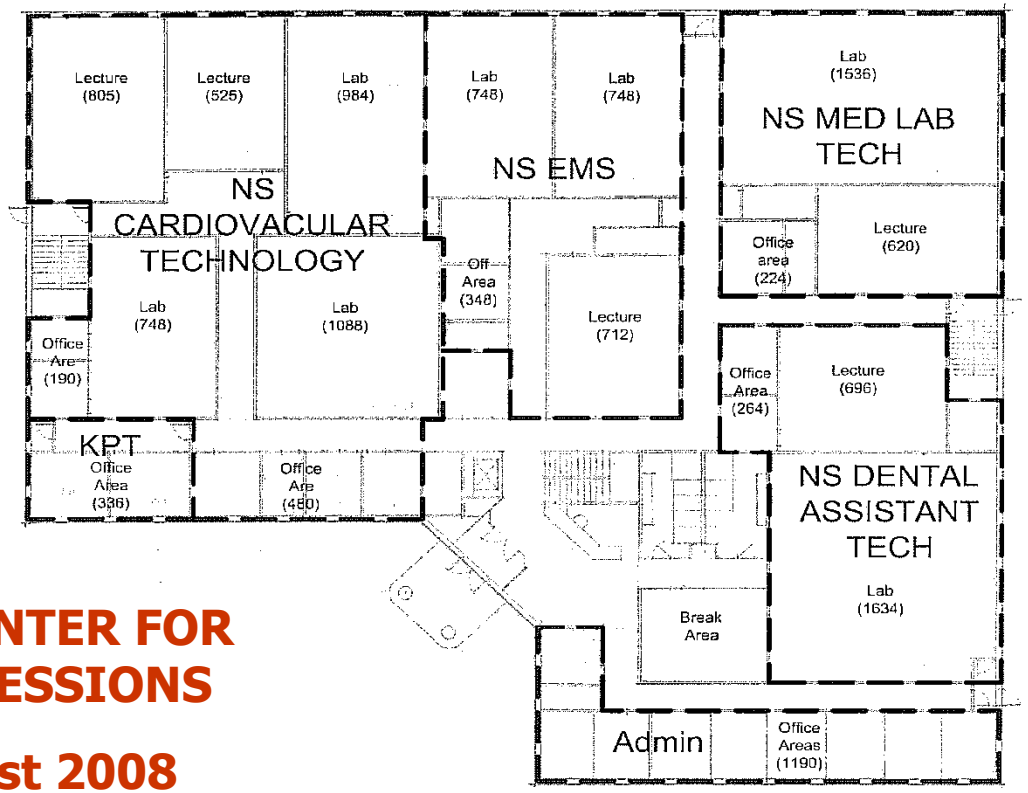
(formerly Allied Health)

Regional Center for Health Professions
(formerly Allied Health)

RCHP Project Budget

- $4,800,000 (42,000 sf @ $100/sf)
- $1,000,000 in equipment and furnishings from Northeast State
- Groundbreaking in August, 2007
- Grand Opening in August, 2008

FT2 ALLOCATION	
NS CARDIO	4820
NS EMS	2556
NS MED LAB	2380
NS DENTAL	2594
KINGSPORT	336
Administration	1190
General Facilities	6444
	20320

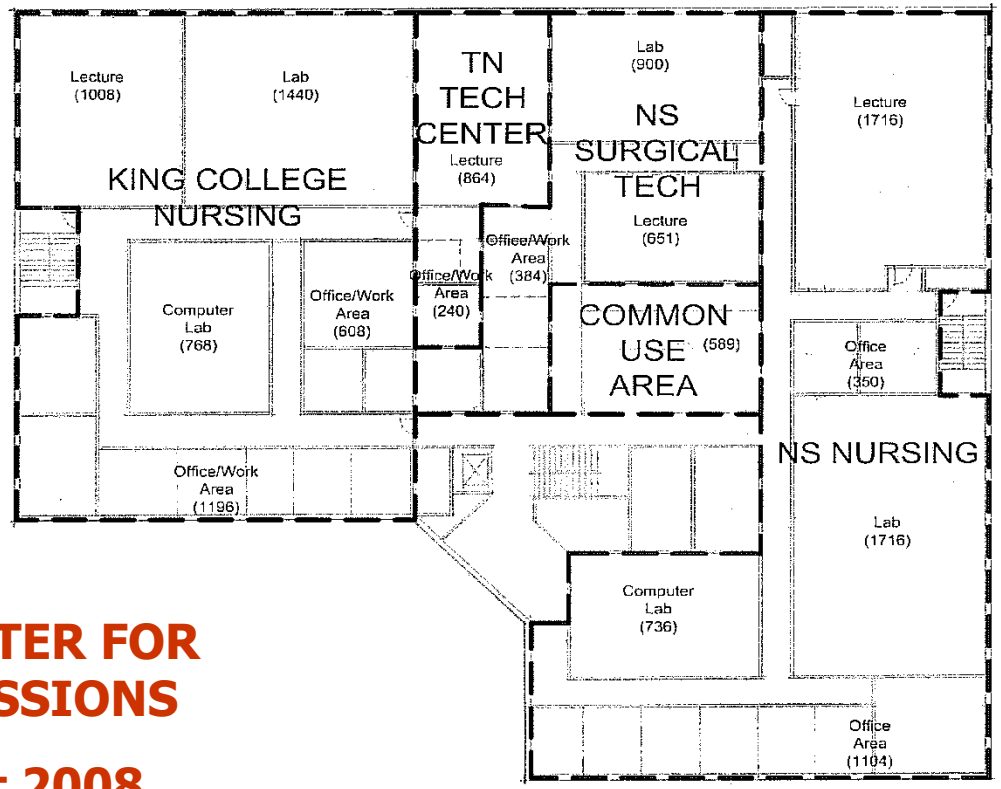


REGIONAL CENTER FOR HEALTH PROFESSIONS

Opening August 2008

ALLIED HEALTH BUILDING PROPOSAL
1ST FLOOR-20,000 FT2

FT2 ALLOCATION	
KING NURSING	5020
TN TECH CTR	1104
NS SURGICAL	1935
NS NURSING	5622
GENERAL FACILITIES	6639
	20320



REGIONAL CENTER FOR HEALTH PROFESSIONS

Opening August 2008

ALLIED HEALTH BUILDING PROPOSAL
2ND FLOOR-20,000 FT2

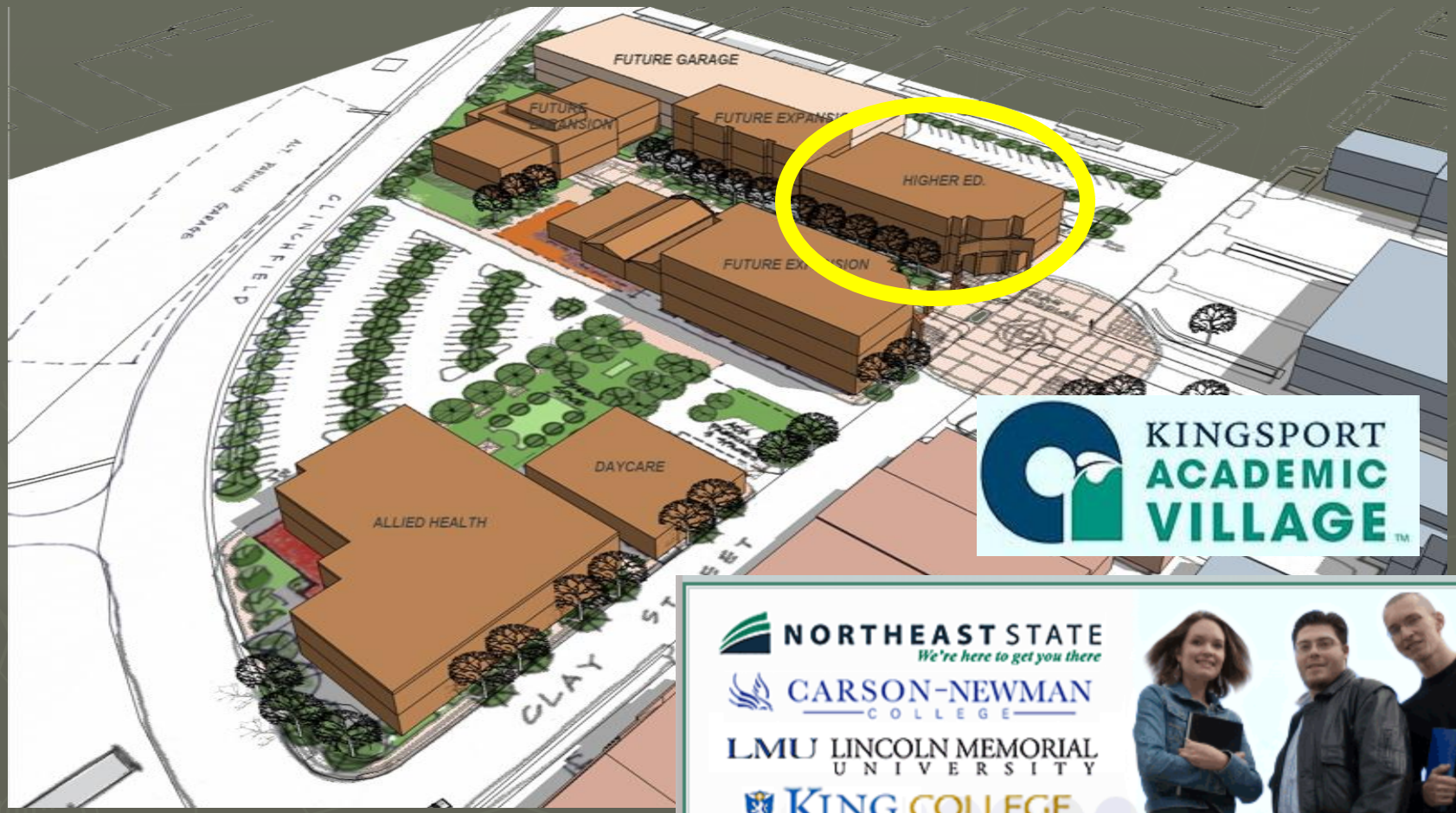
Preliminary Rendering August 2007

DEC 2007

REGIONAL CENTER FOR HEALTH PROFESSIONS
CLINCHFIELD ST
MAIN ST
CLAY ST
KATS
MAR 2008

Kingsport Academic Village

Kingsport Center for Higher Education (2009)



Kingsport Center for Higher Education

Preliminary Rendering

April 2008

Kingsport Center for Higher Education

Project Budget

- $12,993,000 (54,000 sf @ $165/sf)
  - $1,600,000 = land acquisition
  - $11,014,000 = construction costs
  - Remainder = demolition, environmental, geotechnical
- $1,500,000 from grants, balance from City
- Groundbreaking in July, 2008
- Grand Opening in August, 2009

- Not budgeted: furnishings, fixtures, equipment, telephones, technology, data communications provided by Northeast State

Kingsport Academic Village
Summary

$20 million local funding

2,100 students

- **Fall 02 – Applied Technology**
- **Fall 08 – Health Professions**
- **Fall 09 – Advanced Manufacturing**
- **Fall 09 – Higher Education**

Negotiations ongoing with UT, King, Tenn Tech, Tusculum, Milligan, Carson-Newman, LMU…and ETSU has been here all along!

"Initial projections indicate the <u>Higher Education Center</u> will have a direct economic impact of $9 million and a total impact of $14.2 million in the first year of operation alone."

Green Design Features

EXTERIOR	
High Performance Glass	$10,000.00
Sun Shades	$90,000.00
Insulation System	$12,000.00
INTERIOR	
FSC Wood Products	
Lab Casework	$20,000.00
Other	$5,000.00
Light Shelf	$40,000.00
Finishes	$15,000.00
SYSTEMS	
Lighting Controls	$50,000.00
Mechanical System Upgrades	$300,000.00
	$542,000.00
CONSTRUCTION VERIFICATION	
Commissioning	$78,000.00
Energy Modeling	$11,500.00
LEED Construction Oversight (added construction cost)	$37,000.00
LEED Administration	$8,950.00
	$135,450.00
TOTAL	$677,450.00

September 15, 2009

HARVARD Kennedy School
ASH INSTITUTE
for Democratic Governance and Innovation

Home | Innovations | Global Network | Knowledge Building

Kingsport's Higher Education Initiative Wins Innovations i

Harvard Kennedy School's Ash Institute Recognizes E

Cambridge, Mass., – September 15, 2009 – The Ash Institu
of Government at Harvard University today announced the
American Government Award winner. Formerly a rustbelt ci
population, shrinking younger workforce, and dropping edu

KINGSPORT TENNESSEE
TimesNews
www.timesnews.net

Back-to-back titles
Using a lethal combination of consistency and depth, Furnagut overwhelmed the field Monday at the ninth annual McDonald's Tournament of Champions. Page 4B.

September 15, 2009 | Price 75 Cents | TUESDAY | © 2009 Kingsport | 93rd Year, Number 258

6A Kingsport Times-News / Wednesday, September 16, 2009

Kingsport Times-News

Harvard recognizes city's efforts to spur education

entire state of Tennessee as far as higher education goes."

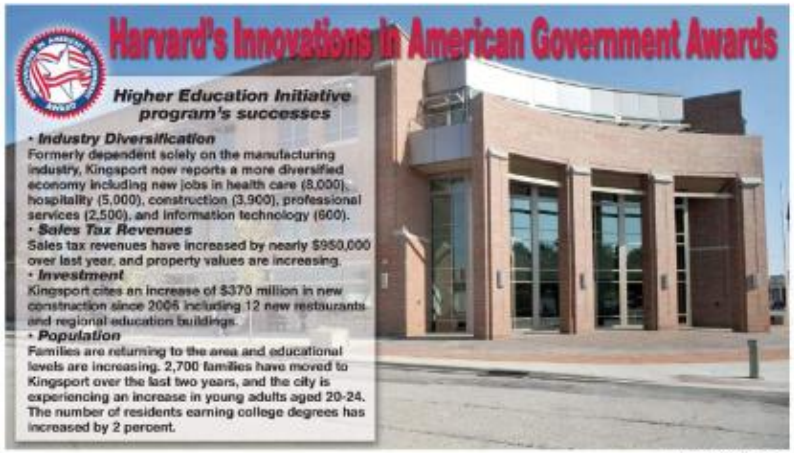
from Carson-Newman College, King College, Lincoln Memorial University and the University of Tennessee.

Two other facilities are the Regional Center for Advanced Manufacturing to open in August with help from Eastman and Domtar, and the Pal Barger School of Automotive Technology, set to open downtown next year.

Such initiatives have already helped brand Kingsport as a community interested in lifelong learning and a high quality of life. That, in turn, has helped attract new business, retain existing businesses and retrain a labor force to meet the increasing demands of a truly global marketplace.

There are more than 15,000 economic development districts in the U.S., all equally eager for job growth. Given that enormous number of competitors, recognition by Harvard certainly helps increase Kingsport's visibility nationally, and that's an opportunity city leaders can capitalize on — along with the city's other, equally valuable, attributes.

Fact is, in this post-industrial, infor-



Kingsport wins award from Harvard

■ **'I think** we set an example for the entire state of Tennessee and the nation to follow.'

— Mayor Dennis Phillips

By MATTHEW LANE
mlane@timesnews.net

WASHINGTON, D.C. — Harvard University has honored the Model City with a prestigious award for its years of work in promoting and advancing higher education — from the Educate and Grow program, to the newly opened Kingsport Center for Higher Education, to the idea of creating an Academic Village in downtown Kingsport.

nance and Innovation at the John F. Kennedy School of Government at Harvard University has selected Kingsport as one of the winners of the 2009 Innovations in American Government Awards. The awards were presented Monday night at the Decatur House in Washington, D.C.

"This is absolutely amazing, and I'm not sure that we realize the significance and importance of winning this," said Mayor Dennis Phillips. "It is going to draw attention to not only Kingsport, but to the entire state of Tennessee as far as higher education goes."

Phillips said Kingsport received the most votes among the 36 finalists during the final selection process.

"This really goes to show you what you can

worry about who gets the credit because there is enough credit to go around, and second, this BMA has continued on the course that was set out by previous BMAs," Phillips said. "This is not the end. This is the middle of what's going to come in higher education in Kingsport. I think we set an example for the entire state of Tennessee and the nation to follow."

Kingsport's higher education initiative was one of six winners out of more than 700 applicants from across the country. The Model City received one of the three $300,000 awards; three $50,000 awards were also presented.

Morris Baker, grant writer for the city, said the $100,000 would be used in primarily two

Carson-Newman College - Windows Internet Explorer

http://www.cn.edu/kingsport/

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Carson-Newman College

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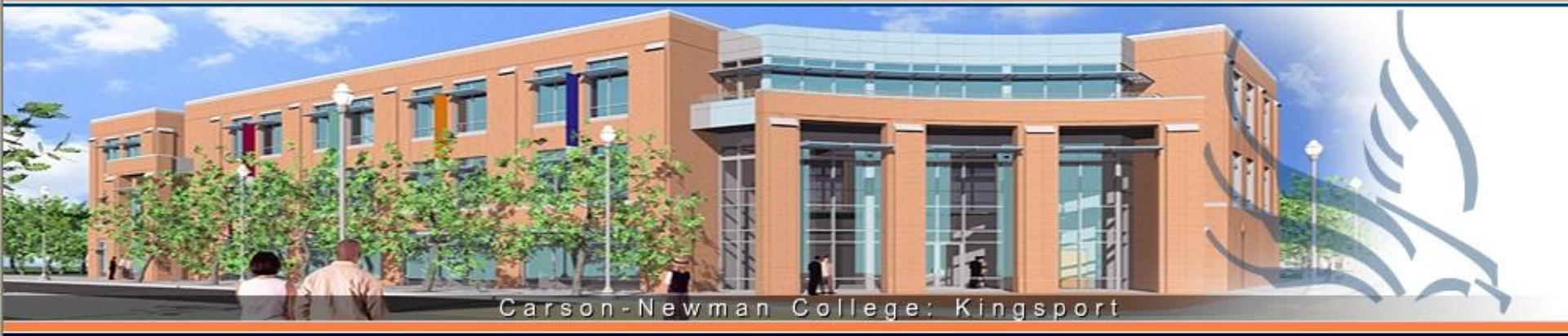
Carson-Newman College: Kingsport



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Welcome to Carson-Newman College in Kingsport.

We are proud to be partnering with other area colleges in the Kingsport Higher Education Consortium. Carson-Newman has carefully chosen prog
that are focused on adult learners and use innovative formats and pedagogy. Our faculty respect the knowledge and experience you bring as a
classroom. I can assure you that your classroom experience will be both engaging and challenging.

Please let me know if I can help you in any way.

Sincerely,
Kina S. Mallard, Ph.D.
Provost

C-N Bookstore | Library | C-N Connect

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Wherever you are, we'll meet you there.

GRADUATE & PROFESSIONAL

Classes Available at Kingsport Center for Higher Education

A King College quality education is structured for the working adult. Make your job a career and open the door for professional advancement with one of the following programs:

Graduate Programs

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- Master of Education

Undergraduate Programs

- Bachelor of Business Administration
- Bachelor of Information Technology
- Bachelor of Science in Nursing for Registered Nurses

Other Courses for Fall '09

- Elementary Education Classes

Other Courses Available

- RELG 1001 Foundations of Christian Thought and Practice
- PSYC 3110 Research Methods and Measurements in

Tracy Rogers

Hello, I am Tracy Rodgers. As a Liaison for Graduate and Professional Studies students in Kingsport, my goal is to make your life a little easier

LINCOLN MEMORIAL UNIVERSITY

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Barb McCune | 423.869.6374 | barb.mccune@lmunet.edu

Lincoln Memorial University (LMU) is committed to serving students of the Appalachian area, and technology extends our reach simply and effectively to a great number of off-site graduate and undergraduate students. LMU is excited to be part of the new Kingsport Higher Education Center in Kingsport, Tennessee.

Graduate study is practically a requirement for successful teachers, principals, counselors, business executives and other professionals. LMU's graduate programs are student-centered and flexible in order to meet your individual needs.

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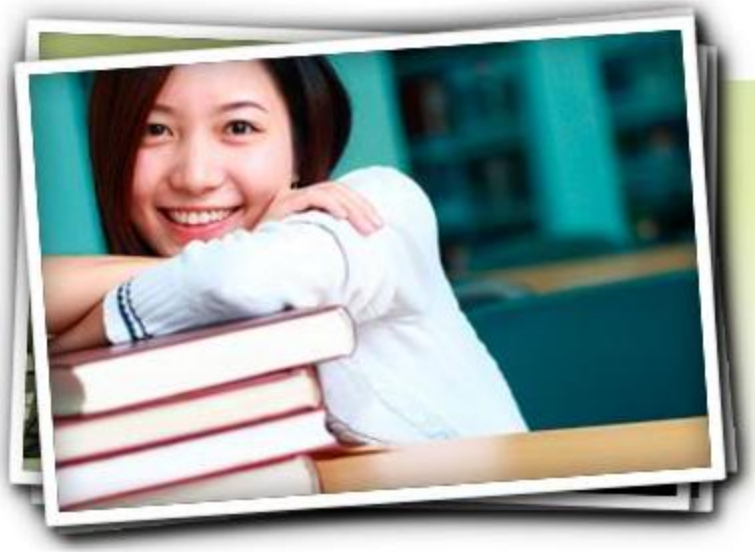

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THE UNIVERSITY of TENNESSEE

KNOXVILLE, CHATTANOOGA, MARTIN, TULLAHOMA, MEMPHIS

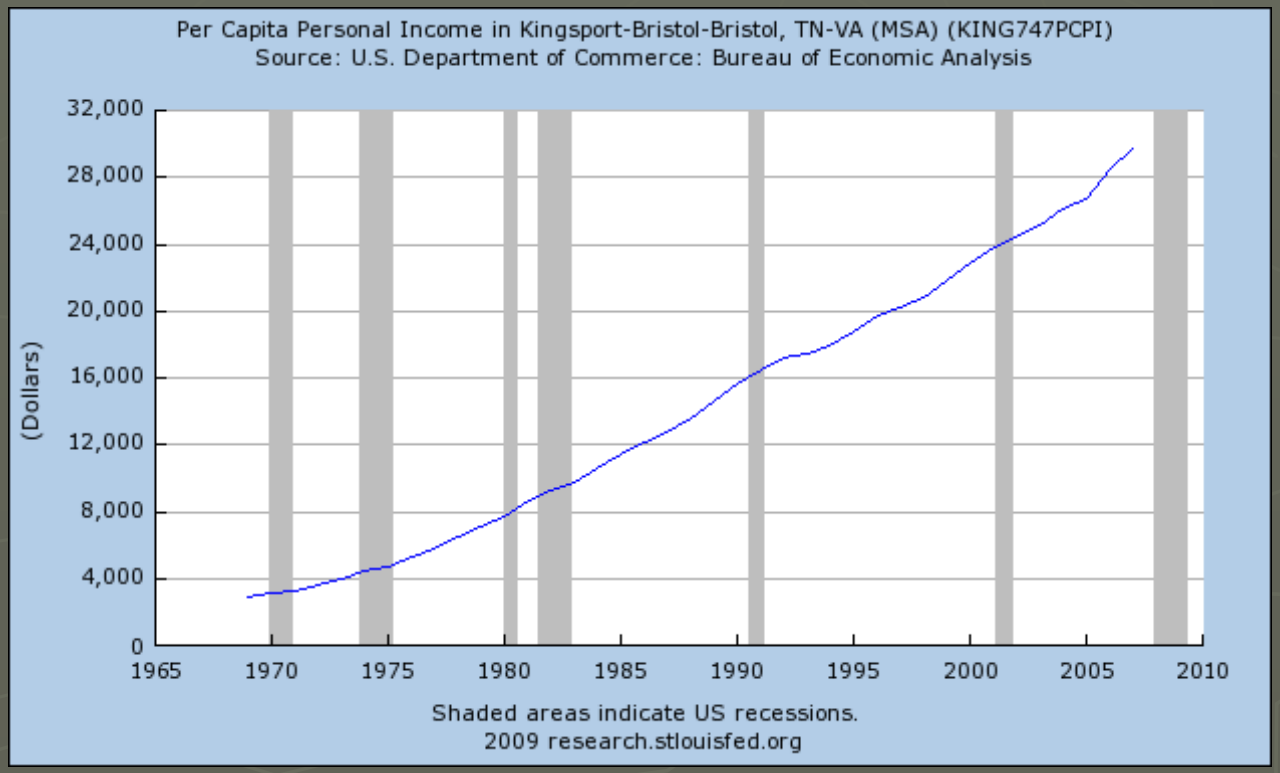
Employment in Kingsport, TN-VA MSA	January 1990	% of All Jobs	July 2009	% of All Jobs	Change (Jan 1990-July 2009)
Trade, Transportation and Utilities	22,900	21.60%	24,400	20.82%	1,500
Manufacturing	36,300	**34.25%**	21,200	**18.09%**	**-15,100**
Education and Health Services	10,000	**9.43%**	18,600	**15.87%**	**8,600**
Government	12,600	11.89%	14,500	12.37%	1,900
Leisure and Hospitality	6,500	**6.13%**	12,500	**10.67%**	**6,000**
Professional and Business Services	6,200	5.85%	8,200	7.00%	2,000
Mining, Logging, Construction	3,100	2.92%	7,300	6.23%	4,200
Financial	3,100	2.92%	4,200	3.58%	1,100
Other Services	3,400	3.21%	3,900	3.33%	500
Information	1,900	1.79%	2,400	2.05%	500
TOTAL	**106,000**	**100.00%**	**117,200**	**100.00%**	**11,200** <= Net New Jobs

Source: http://www.bls.gov/eag/eag.tn_kingsport_msa.htm

15-Sep-09

Results: Personal Income in Kingsport

Per capita income doubled from $15,000 in 1990 to $30,000 in 2007



Higher Ed = Hired

Kingsport

Tennessee

Jeff Fleming, AICP

Assistant City Manager for Development

fleming@ci.kingsport.tn.us